



PROFESSIONAL COMPUTER SYSTEMS, Co.

Innovative Solutions for Success!



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The Software and Information Technology of Iowa (SITI) honored 13 Iowa Technology Companies on March 17th recognizing excellence in Iowa's software and technology industry and their contribution of hundreds of millions of dollars to Iowa's economy by innovating, inventing and selling their software, hardware and services. SITI is a non-profit trade association dedicated to strengthening and expanding the software and information technology industry in the state through business development, advocacy, education/training, workforce development and networking. In Iowa, there are 2,339 firms that list software and information technology as their core business. Iowa's high-tech companies employ over 44,000 workers and contribute \$1.9 billion in annual wages to our economy.

Professional Computer Systems, Co. (PCS) of Denison, Iowa was recognized for their Internet Initiative of the Year for their suite of **Utilit-e Central** products, an e-commerce solution for the utility industry. PCS was also a finalist in The Business Product of the Year Award and the Technology Company of the Year.

Miriam Ubben, President of SITI commented, "We are proud to recognize PCS as the 2003 winner of the SITI Powered by Iowa Technology Internet Initiative of The Year award for their suite of **Utilit-e Central** products. PCS proved to be a clear winner in this category because of the size, scope, and sophistication of their ASP product, market acceptance by the utility industry, and the company's position for future growth. PCS is truly a success story for Iowa."

Kim Ingerslev, President and CEO of PCS states, "On behalf of the Staff and Management of PCS, we are very excited about receiving this award from SITI. While the award is based on a very leading-edge technology offering, the teams at PCS have figured out how to make the purchasing and ownership of complex computer systems very simple. What used to be a long process of installing computer systems, networks and applications has now been made simple as logging into the Internet. Congratulations to the PCS team on bringing this new product and service to the market and receiving the recognition from their industry peers."

Joe Popham, Manager of ITS Department and who accepted the award on behalf of PCS says, "Our **Utilit-e Central** success comes from a highly skilled and motivated group of people at PCS who truly desire to satisfy our customer's needs. Our people seized an opportunity to find an innovative way to deliver our flagship applications to our clients in an efficient and cost effective manner. Taking advantage of the latest developments in technology and communications and delivering a service that will help our customers serve their customers well into the future."

Professional Computer Systems, Co. has been in business for well over 20 years serving the utility industry nationwide and internationally with financial, customer billing and e-commerce products. The PCS Web site can be viewed at www.pcsc.com.

